



MBS Marketing

Your **vision**,
our **voice?**



MBS create, manage and deliver telemarketing solutions to UK based businesses specialising in the professional services sector.

Our approach works ~ MBS understand that quality is important for your business. We take great pride in representing our clients and through the continual development and commitment of our staff are able to offer a unique customer experience.

Welcome to MBS

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Contact Marianne Sherlock



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Love it or loathe it, telemarketing is still an effective means of communicating your services to potential and existing clients. Keeping up to date with your existing clients needs, and understanding what services potential clients are looking for is time consuming and many businesses are still slow to realise the benefits of communicating effectively in this area. Particularly when as a service business you are likely to be out in the field yourself!

MBS have been providing top quality telemarketing services since 2002 and have many long standing clients who have realised the cost benefit to their business. This may be through achieving new clients or aiding client retention through repeat business or maybe just by keeping in touch.

Whether you are looking for quality sales appointments, leads to follow up yourself, or just want someone to make contact with existing clients, we can tailor a package that will meet your needs. If you are in the 'professional services' sector and you are looking for an experienced, quality telemarketing company to trust your business with, talk to us about our service trials and see how we can add value to your business.

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Our Team

Our team are our strength and we go to great lengths to ensure we only recruit the best personnel that we know will represent your company in the efficient, effective and professional manner that you would expect from your own team.

Our internal training packages ensure that your personal marketers understand your business services and will continue to work with you to ensure their knowledge is to the same standard you would expect from your internal marketing team.

We avoid at all cost using scripts preferring to have a natural interaction with all our contacts and feedback suggests that this approach is welcomed time and time again not just by our team but the contacts themselves. Finally, we will not 'hard sell' if you are after instant results then our services are definitely not for you.

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Services

- ☞ Appointment Setting
- ☞ Lead Generation
- ☞ Market Research
- ☞ Customer Satisfaction Feedback
- ☞ Sales & Marketing Training
- ☞ In House telemarketing training

Charges

For our basic appointment setting service our charges are generally based on a set up fee to cover the cost of product training. We then charge a small amount per contact (to cover administration, telephone calls and data) with an additional charge per appointment.

These amounts will vary depending on the service being promoted, the frequency and the number of mailings for each campaign.

All other services will be charged according to your personal requirements, contact us to arrange a no obligation service proposal.

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